

WORLD TAVERN POKER™

World Tavern Poker

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PLAYING POKER IN THE GRAND CANYON, GETTING MARRIED OVER A POKER GAME, DIVING INTO A POOL FOR THE BEST CARDS! THE #1 BAR POKER LEAGUE ONCE AGAIN HOSTS THE WORLD'S BEST POKER PARTY!

Over 300 World Tavern Poker players from 24 different states across the country converged in Las Vegas for 4 days of poker, parties, prizes, and National Championships at the 3rd World Tavern Poker Open held October 20 – 23 at Binion's Gambling Hall and Hotel, the famous birthplace of the World Series of Poker.

Heralded as the “**World's Best Poker Party**” here are some of the highlights of the sold out event:

- Free contests for attendees at the private parties:
 - **Helicopter into the Grand Canyon** – Lisa Merschel, a World Tavern Poker player from Hillsborough, NC, won a helicopter ride with Mike Matsinger, founder of World Tavern Poker, to play “Heads Up” for \$1,000 in the Grand Canyon. Unfortunately for her Mike triumphed, but as she said, “It was a treat of a lifetime to fly out to the Grand Canyon, and it's something I'll never forget.”
 - **“River Madness”** – A contest that involved the eight finalists donning a bathing suit and bath robe. The “**World Tavern Poker Swim Team**” was then waltzed through the casino and poker room on their way up to Binion's roof top pool. They then dove into the water to find the best two cards in an attempt to build the best Texas Hold 'Em hand. The winner received seats into the cash tournaments held exclusively for World Tavern Poker players over the weekend.

- **Couple gets married over a poker match**

Spontaneously during the weekend, and brokered by a mutual friend, Gerald Sperry and Shelly Sperry of Merrillville, Indiana were remarried after having been divorced for five years. On Sunday afternoon the couple sat down at a table to play “Heads Up” in Binion's poker room with the following stakes: If she won, they would get married that day. If he won, she would forever stop asking him to get remarried. “He always beats me when we play ‘heads up,’” said the renewed Mrs. Sperry, “but not this time!” She won, and they both went to *The Little White Wedding Chapel* in Las Vegas wearing their World Tavern Poker t-shirts and were remarried. Their new vows were congratulated by all 300 attendees of the event as they were introduced at the closing party to the tune of “Going to the chapel to get married.”

- **World Tavern Poker crowned two new National Champions**

William Abernathy, of Smithfield, VA, and Tyler Crowley, of Richmond, VA, were winners of World Tavern Poker's Spring and Summer National Championships respectively. They each earned \$2,000 seats into the 2007 World Series of Poker.

- **Over 8 cash tournaments** with buy-ins ranging from \$75 to \$200 were hosted by Binion's exclusively for World Tavern Poker players in the most historic poker room in the world. World Tavern Poker players sat at the same tables that Doyle Brunson, Stu Unger, Johnny Chan, Chris MoneyMaker, Greg "Fossilman" Raymer and hundreds of other poker legends made famous. Besides the cash, every tournament winner received a special trophy. And not all the tournaments were traditional, a few examples:
 - Heads-Up tournament – players played one-on-one in a bracket format.
 - Women's tournament – Ladies only!
 - Speed poker tournament – Only 15 seconds to play your cards
- Every World Tavern Poker Open attendee received a duffle bag filled with a commemorative tee shirt, card marker, and many other wonderful gifts.
- Main sponsors of the event included **Chaser Plus**, a hangover prevention supplement, **SoBe Adrenaline Rush**, an energy drink, **Bluff**, a poker magazine, and Star Scientific, manufacturer of **Ariva**, a dissolvable tobacco product.

Testimonials:

"Absolutely fantastic! I'm so happy that I came out here. It was much more than I expected." –Geoff Davis, Waterford, MI.

"The World Tavern Poker Open was awesome! I had a great time, made friends, learned a lot, built my playing confidence, and won some money, too!"
–AnnMarie Cutler, Los Alamos, NM.

"Parties were awesome! And I learned a lot about poker playing in all the tournaments. My poker playing skyrocketed!" –Kent Biel, Gillette, WY.

About World Tavern Poker

World Tavern Poker is the **#1 bar poker league in the United States**. World Tavern Poker has **over 50,000** registered **poker players**. For **FREE**, players compete in Live Texas Hold 'Em tournaments in bars and restaurants in their own neighborhood. World Tavern Poker is **NOT GAMBLING** because there is never a buy-in to play in the league. From Florida to Alaska and Canada to Spain, **over 250 bars and restaurants** are part of the World Tavern Poker. Players compete for points and weekly prizes and the chance to advance to the Tavern, Regional and National Championship. Four times a year, a **World Tavern Poker National Champion wins a seat into a World Series of Poker event**.

Players love World Tavern Poker because **without risking money they get the feel of real poker tournaments**, improve their poker playing, and can win great prizes. World Tavern Poker players are a devout poker playing community where friendships are formed and laughter is shared over a beer at a local tavern. World Tavern Poker is where average men and women play together while trying to make their mark in the poker world.

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